

Proposal for City of Clinton and Clinton City Council

Subject: Proposal for Viva La Raza: Hispanic Heritage Festival and Day of the Dead Festival

Dear Members of the City Council,

I hope this message finds you well. On behalf of Fuerza Latina Clinton, an organization dedicated to unifying and empowering the Latino community of Clinton through leadership, education, and community engagement, I am pleased to present two upcoming events that aim to celebrate and enrich our community. We seek your support and collaboration to ensure their success.

* 1. Viva La Raza: Hispanic Heritage Festival

We are excited to announce our first annual Hispanic Heritage Festival, titled Viva La Raza, scheduled for **October 12, 2024**, from 2 PM to 9 PM at McLain Rogers Park. This vibrant festival will feature a procession of horses traveling from a designated location in town to the park, adding a unique and culturally rich start to the event. The festival will include live entertainment, food trucks, vendors, a car show, a Reina Hispana pageant, and various games, contests, and activities designed to engage and entertain attendees.

Given the scale and popularity of this festival, which has attracted a significant following from both Clinton and surrounding areas, we anticipate a substantial turnout. We have extended invitations to the Cheyenne and Arapaho Tribes and the Eastside Coalition, and other various community resource organizations and we have received enthusiastic responses.

To support the high costs associated with live entertainment and start-up costs such as festival shirts, and contest prizes, we respectfully request a tourism grant of \$4,000 from the City of Clinton. Additionally, we seek permission to close Bess Rogers Drive, which runs through McLain Rogers Park, to accommodate the car show.

2. Day of the Dead Festival

Our second event, the Day of the Dead Festival, is scheduled for **November 2, 2024**, in partnership with Longbell Brewery. Day of the Dead is a traditional Mexican holiday celebrating and honoring deceased loved ones through vibrant festivities, altars, and cultural displays.

The festival will commence with vendors, food trucks, and a DJ during the day. As evening approaches, we will host a Day of the Dead parade on Frisco Avenue. Inspired by Scissortail Park in Oklahoma City, we will also hold a night market featuring continued food trucks, vendors, and live music.

To facilitate these activities, we request permission to use the parking lot located at the southwest corner of Avant Avenue and South 5th Street, which is conveniently located directly

across from Longbell Brewery. For the parade, we request the closure of Frisco Avenue from 13th to 5th Street. Additionally, we request to close 5th Street from Frisco to Avant for the event location and Avant from South 6th Street to South 5th Street for the stage setup.

We have provided detailed maps for your review to illustrate the proposed street closures and event layout.

We appreciate your consideration of our requests and look forward to collaborating with the City of Clinton to bring these cultural celebrations to life. Your support will be instrumental in making these events successful and enriching for our community.

Thank you for your time and attention.

Sincerely,

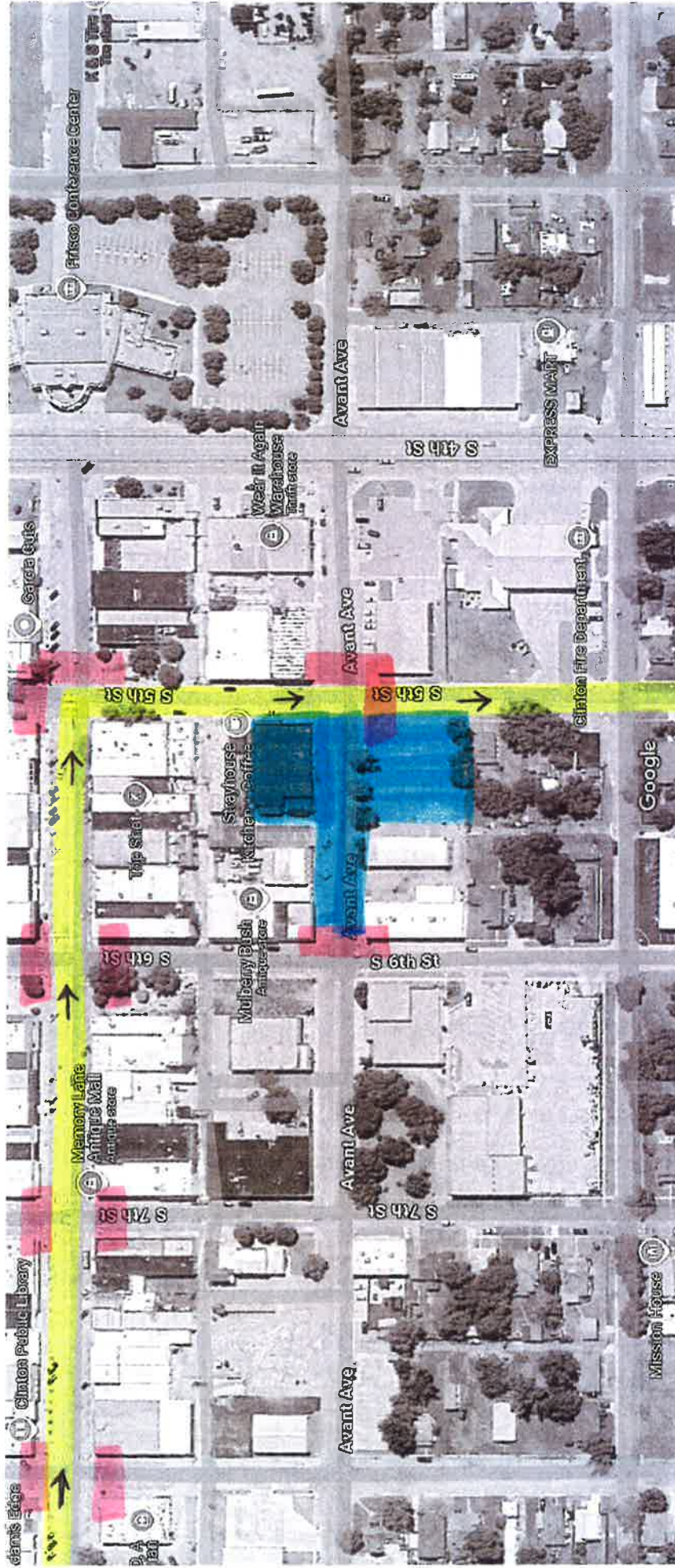
Amanda Arvizo
Co-Founder & President
Fuerza Latina Clinton
fuerzalatinaclinton@gmail.com

Parade Route

Closed Streets

Event Area

Google Maps Clinton



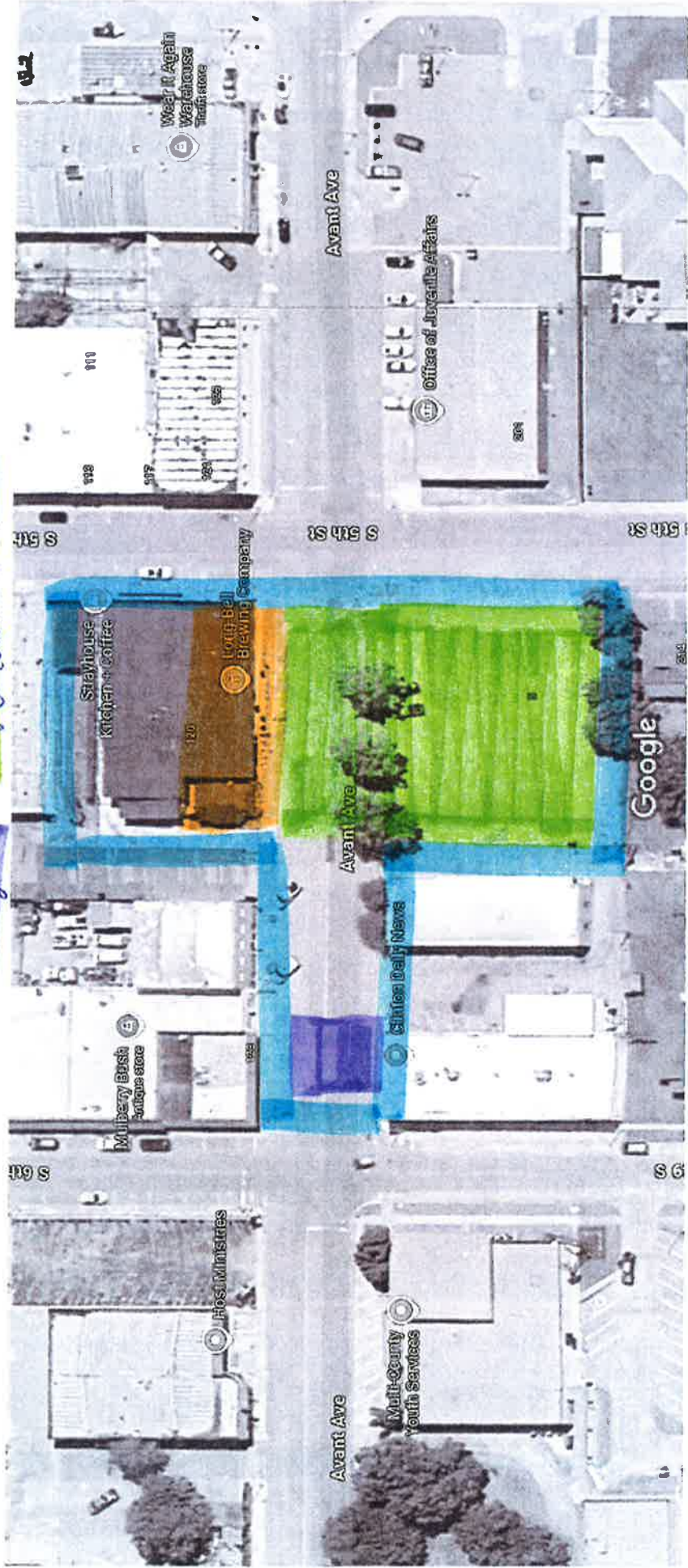
Event Perimeter

Google Maps Clinton

Music Stage

Long Bell

Vendors etc





CITY OF CLINTON
PARADE PERMIT APPLICATION

A PERSON DESIRING A PARADE PERMIT SHALL FILE AN APPLICATION WITH THE CHIEF OF POLICE ON FORMS PROVIDED BY SUCH OFFICER. SUCH APPLICATION SHALL BE FILED NOT LESS THAN SEVEN (7) DAYS NOR MORE THAN TEN (10) DAYS BEFORE THE DATE ON WHICH IT IS PROPOSED TO CONDUCT PARADE.

THE CHIEF OF POLICE, WHERE GOOD CAUSE IS SHOWN THEREFORE, SHALL HAVE THE AUTHORITY TO CONSIDER ANY APPLICATION HEREUNDER WHICH IS FILED LESS THAN SEVEN (7) OR MORE THAN TEN (10) DAYS BEFORE THE DATE SUCH PARADE IS PROPOSED TO BE CONDUCTED.

- 1.) NAME Amanda Arrizo
ADDRESS 1407 Park Avenue
TELEPHONE NUMBER 580-309-7073

- 2.) ORGANIZATION, OR BEHALF OF
Fuerza Latina Foundation

- 3.) PARADE CHAIRMAN
NAME Amanda Arrizo
ADDRESS 1407 Park Avenue
TELEPHONE NUMBER 580-309-7073

- 4.) DATE OF PARADE Oct 12, 2024
START TIME OF PARADE 12:00 pm END TIME OF PARADE 2:00 pm

- 5.) ROUTE OF TRAVEL See attachment
START POINT Demetrius Brick Park END POINT McLain Rogers Park

- 6.) APPROXIMATE NUMBER OF PERSONS, ANIMALS AND VEHICLES WHICH CONSTITUTE SUCH PARADE 25-50 people w/ horses
DESCRIPTION OF ANIMALS Horses
DESCRIPTION OF VEHICLE none

- 7.) PORTION OF THE WIDTH OF THE STREETS PURPOSED TO BE TRAVEL
one lane

- 8.) ASSEMBLY LOCATION FOR SUCH PARADE Demetrius Brick Park

- 9.) THE TIME UNITS OF THE PARADE WILL BEGIN TO ASSEMBLE 12:00 AM/PM PM

- 10.) THE INTERVAL OF SPACE TO BE MAINTAINED BETWEEN UNITS OF SUCH PARADE 5 FT.

- 11.) IF THE PARADE IS DESIGNED TO BE HELD BY, AND ON BEHALF OF OR FOR, ANY PERSON OTHER THAN THE APPLICANT, THE APPLICANT FOR SUCH PERMIT SHALL FILE WITH THE CHIEF OF POLICE AND COMMUNICATION IN WRITING FROM THE PERON PROPOSING TO HOLD THE PARADE, AUTHORIZING THE APPLICANT TO APPLY FOR THE PERMIT ON HIS BEHALF.

- 12.) ANY ADDITIONAL INFORMATION WHICH THE CHIEF OF POLICE SHALL FIND REASONABLY NECESSARY TO A FAIR DETERMINATION AS TO WHETHER A PERMIT SHOULD BE ISSUED.(1991 CODE § 21-244)

