



Meeting/Event Grant Application

Requests Must be Submitted Prior to the 1st Tuesday of Each Month to be Included in the Chamber of Commerce Executive Board Agenda.

Applications should be mailed to: The Clinton Chamber of Commerce 101 S. 4th St. Clinton, OK 73601.

Organization Applicant Information

Organization/Agency Name: Fuerza Latina Foundation		Date: 08/28/2024
Mailing Address: 1407 Park Ave		Phone: 580-309-7073
City: Clinton	State: Oklahoma	ZIP Code: 73601
Year Founded/Established: <1 year	Non-Profit: <input checked="" type="radio"/> Yes <input type="radio"/> No (Please circle)	Website: linktr.ee/fuerzalatinaclinton
Type of Organization/Agency (brief description of activities and primary purpose): Our mission is to empower the Latino community and celebrate our vibrant culture through leadership, education, and community engagement.		

Event/Emergency Contact Information

Event Contact Person: Amanda Arvizo		Title: President
Address: 1407 Park Ave		Phone: 580-309-7073
City: Clinton	State: Oklahoma	Zip: 73601
Email Address: fuerzalatinaclinton@gmail.com		2 nd Phone: 580-308-1556

Meeting/Event Information

Name of Meeting/Event: Viva la Raza: Hispanic Heritage Festival					
Date Event Begins	Saturday, October 12, 2024 @ 2:00 pm	Date Event Ends	Saturday, October 12, 2024 @ 9:00 pm		
Full Description of proposed Fund usage for Meeting/Event (Be specific): Please see attachment					
Date of Last Meeting/Event	N/A	Number/Years Previously Received Funds	N/A	Meeting/Event Funding Amount Requested:	\$ 4,000



Meeting/Event Grant Application (Continued)

Organization/Agency Name: Fuerza Latina Foundation	Date: 08/28/2024
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Economic Impact

Anticipated Economic Benefit or Impact to the City of Clinton:

Expected Visitor Attendance to Clinton:	Approx 500	Local Visitors (within 75 miles)	> 400	Area Visitors (outside 75 miles)	Approx 100	Out of State Visitors	
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Total Expected Number of Hotel/Motel Room Nights Required (# nights x # rooms)	Host Hotel/Motel:
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Overflow Hotels/Motels:

Anticipated Meeting/Event Facilities Required: **McLain Rogers Park & Amphitheatre**

Dispersal Information

Name and Address to Appear on Check:

Name: **Fuerza Latina Foundation**

Address: **1407 Park Avenue**

City: **Clinton** State: **Oklahoma** ZIP Code: **73601**

Terms

We acknowledge the Organization Information included in this application is true and accurate with no facts having been in any way misrepresented. Should an approved event be CANCELED after the funds have been disbursed, then we, the Organization, agree to repay all funds received within 30 days of the scheduled event or date of cancellation.

Authorized Applicant Signature:	Applicant Title: President
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Printed Name: Amanda Arvizo	Application Date: 08/28/2024
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Before submitting this request, please ensure all pages have been completed in their entirety and proper signatures are included. If a question is not answered, please state why it is not answered.

Funding Process

The Clinton Chamber of Commerce Executive Board will review all applications during the Executive Session scheduled on the 2nd Wednesday of each month. Once reviewed, recommendations will be presented to the City of Clinton City Council during 3rd Tuesday regularly scheduled meetings. A representative from the organization requesting funds may be present at the Clinton Chamber of Commerce Executive Board meeting and the Clinton City Council meeting to address any questions or concerns.

Clinton Chamber of Commerce Executive Board Funding Recommendation

Grant Amount Recommended to the Clinton City Council for Final Approval: \$4,000.00	Date: 9/11/2024
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Signature of Clinton Chamber of Commerce Board Chair or Acting Chair:	Printed Name: Mark Miner
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Dear Members of the City of Clinton Chamber of Commerce and City Council,

I am writing on behalf of Fuerza Latina Foundation, a newly established nonprofit organization dedicated to unifying our community and celebrating the vibrant Latino culture within Clinton. We are excited to announce our upcoming event, **Viva la Raza: Hispanic Heritage Festival**, scheduled for **Saturday, October 12, 2024, from 2:00 PM to 9:00 PM.**

This festival promises to be a remarkable celebration featuring:

- **Live Entertainment:** Folkloric dancers, mariachi bands, and a DJ.
- **Car Show:** Showcasing classic and custom vehicles.
- **Reina Hispana Pageant:** Highlighting the beauty and talent within our Latino community.
- **Food Trucks:** Offering a variety of delicious Latino cuisine.
- **Vendors:** Providing arts, crafts, and merchandise.
- **Community Resources:** Free information and services from local organizations.
- **Games and Activities:** Fun for all ages, ensuring an engaging experience for every attendee.

This event will be our second major initiative aimed at enriching the Clinton community. Our first event, a Back to School Bash, was a tremendous success. Thanks to generous community donations, we served a meal to all attendees and distributed free school supplies and backpacks to approximately 100 students from Clinton Public Schools. We were also able to provide a fun afternoon full of games and activities and free face painting.

To ensure the success of the Viva la Raza Festival and build on our previous achievements, we are seeking a **\$4,000 tourism grant** from the City of Clinton. The grant will be allocated as follows:

- **Advertisement:** Promoting the event through various media channels.
- **Live Entertainment:** Including fees for folkloric dancers, mariachi bands, and a DJ.
- **Startup Costs:** Festival t-shirts and other necessary items to enhance the event experience.

The economic impact of this event will be significant, especially considering the large Latino population in our area and the diversity of the community. We anticipate a high level of attendance from both within and outside the community, making this festival a substantial opportunity for local businesses and cultural exchange.

We invite everyone to join us in celebrating our rich Latino heritage and look forward to your support in making this event a resounding success. Thank you for considering our request. We are eager to discuss any details or answer any questions you may have.

Warm regards,

Amanda Arvizo
President
Fuerza Latina Foundation