



Meeting/Event Grant Application

Requests Must be Submitted Prior to the 1st Tuesday of Each Month to be included in the Chamber of Commerce Executive Board Agenda.

Applications should be mailed to: The Clinton Chamber of Commerce 101 S. 4th St. Clinton, OK 73601.

Organization Applicant Information

Organization/Agency Name: <i>Clinton Roundup Club</i>		Date: <i>6-13-24</i>
Mailing Address: <i>PO Box 1553</i>		Phone: <i>580-445-5541</i>
City: <i>Clinton</i>	State: <i>OK</i>	ZIP Code: <i>73601</i>
Year Founded/Established: <i>1947</i>	Non-Profit: <input checked="" type="radio"/> Yes <input type="radio"/> No (Please circle)	Website:
Type of Organization/Agency (brief description of activities and primary purpose): <i>Clinton Roundup Club is a non-profit association in Clinton. Our purpose is to promote, encourage, and support interest in horses, horse shows, and sports.</i>		

Event/Emergency Contact Information

Event Contact Person: <i>Chris West</i>		Title: <i>VP</i>
Address: <i>PO Box 1541</i>		Phone: <i>580-445-5541</i>
City: <i>Clinton</i>	State: <i>OK</i>	Zip: <i>73601</i>
Email Address: <i>cwest@elmersmithoil.com</i>		2 nd Phone:

Meeting/Event Information

Name of Meeting/Event: <i>Clinton Rodeo</i>			
Date Event Begins	<i>July 26th</i>	Date Event Ends	<i>July 27th</i>
Full Description of proposed Fund usage for Meeting/Event (Be specific):			

Date of Last Meeting/Event	Number/Years Previously Received Funds	<i>2</i>	Meeting/Event Funding Amount Requested:	\$ <i>5000</i>
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Meeting/Event Grant Application (Continued)

Organization/Agency Name: <i>Clinton Roundup Club</i>	Date: <i>6-13-24</i>
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Economic Impact

Anticipated Economic Benefit or Impact to the City of Clinton:

Expected Visitor Attendance to Clinton:	<i>1 SW Friday 2 SW Saturday</i>	Local Visitors (within 75 miles)	<i>2,500</i>	Area Visitors (outside 75 miles)	<i>500</i>	Out of State Visitors	<i>150</i>
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Total Expected Number of Hotel/Motel Room Nights Required (# nights x # rooms)	<i>50-75</i>	Host Hotel/Motel:
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Overflow Hotels/Motels:

Anticipated Meeting/Event Facilities Required: *Clinton Rodeo Arena*

Dispersal Information

Name and Address to Appear on Check:

Name: <i>Clinton Roundup Club</i>		
Address: <i>PO Box 1553</i>		
City: <i>Clinton</i>	State: <i>OK</i>	ZIP Code: <i>73604</i>

Terms

We acknowledge the Organization information included in this application is true and accurate with no facts having been in any way misrepresented.

Should an approved event be CANCELED after the funds have been disbursed, then we, the Organization, agree to repay all funds received within 30 days of the scheduled event or date of cancellation.

Authorized Applicant Signature: <i>[Signature]</i>	Applicant Title: <i>Vice President</i>
Printed Name: <i>Chris Weil</i>	Application Date: <i>6-13-24</i>

Before submitting this request, please ensure all pages have been completed in their entirety and proper signatures are included. If a question is not answered, please state why it is not answered.

Funding Process

The Clinton Chamber of Commerce Executive Board will review all applications during the Executive Session scheduled on the 2nd Wednesday of each month. Once reviewed, recommendations will be presented to the City of Clinton City Council during 3rd Tuesday regularly scheduled meetings. A representative from the organization requesting funds may be present at the Clinton Chamber of Commerce Executive Board meeting and the Clinton City Council meeting to address any questions or concerns.

Clinton Chamber of Commerce Executive Board Funding Recommendation

Grant Amount Recommended to the Clinton City Council for Final Approval	\$ <i>5,000.00</i>	Date: <i>7/10/2024</i>
Signature of Clinton Chamber of Commerce Board Chair or Acting Chair: <i>[Signature]</i>		Printed Name: <i>Mark Miner</i>

The Clinton Roundup Club will be hosting an IPRA Rodeo (International Pro Rodeo Association) this summer. This will be the first time for our club to bring in a professional rodeo to Clinton. In doing so, we would like to do as much as possible to make this one of the best rodeos we have brought to Clinton and continue hosting them in the future. The Clinton rodeo will be on July 26th and 27th. The Clinton Roundup Club would like to apply for the event grant to help us bring as many spectators and visitors to Clinton as we can for this year's rodeo. We would like to request \$5,000 to help with the following expenses:

- Posters and banners to advertise at Clinton businesses and throughout the rodeo grounds
- Local newspaper advertisements
- Local and non-local radio station advertisement
- Give away t-shirts for advertising
- Digital advertising

Since we are bringing in a professional rodeo, more contestants from out-of-town and out-of-state will attend. The Clinton Roundup Club wants to make everything as enjoyable and entertaining as possible to keep people coming back year after year. Additionally, we hope this 2-day professional event will continue to promote tourism in the town of Clinton with contestants, spectators, and rodeo families returning each year.