

RESOLUTION NO. 974

**UPDATING THE STANDARDS FOR THE REVIEW OF
TOURISM GRANT FUNDING REQUESTS PREVIOUSLY
ESTABLISHED BY RESOLUTION 874 ADOPTED ON MARCH
7, 2017, BASED UPON ORDINANCE 977**

WHEREAS, the tourism grant funding program authorized by Ordinance No. 99 and administered via the provision of Resolution 874 has successfully fostered tourism in Clinton as was intended; and

WHEREAS, this success has also provided the opportunity to consider what refinements could be made to continue and enhance the success of this program; and

WHEREAS, after due consideration, including, but not limited to, input from the Convention & Visitors Committee (populated by the Executive Committee of the Clinton Chamber of Commerce), the Clinton City Attorney and others, after seven years of experience has concluded that an update is in order.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Clinton to update the Standards for the Review of Tourism Grant Funding provided for by Resolution 874, as follows:

Replace the previous language in Section 1.7 and replace it with the following language: "The Convention and Visitors Committee shall analyze each application with the purpose of determining whether the proposed meeting or event will foster and promote interest and tourism in the City of Clinton, specifically with regard to the potential economic impact upon businesses within the City of Clinton. The purpose of this grant fund is to subsidize extracurricular activities, including but not limited to athletic events, stock shows, rodeos, theatre events, and concerts, within the City of Clinton. The Committee should not consider organizations or entities rooted in politics, lobbying, labor issues, faith-based organizations, human rights groups, or social organizations with the intent of promoting an inherently religious activity or that particular organization's ideology."

PASSED by the City Council, this 26th day of March 2024.

David D. Berrong, Mayor

ATTEST:

Amy E. Jones, City Clerk

**A RESOLUTION ESTABLISHING STANDARDS FOR THE
REVIEW OF GRANT FUNDS REQUESTS FOR THE
PROMOTION OF TOURISM PURSUANT TO ORDINANCE
977; PROVIDING AN EFFECTIVE DATE;
PROVIDING THAT PROVISIONS ARE CUMULATIVE;
AND, PROVIDING FOR SEVERABILITY**

WHEREAS, the Council of the City of Clinton has amend Code Section 3-5-2 to allow for a change in the use of funds and has created a new fund for the purpose of encouraging promotion and fostering tourism, which requires administration and review.

WHEREAS, Ordinance 977 requires that the Council promulgate standards by which Grant Funds Requests should be reviewed.

NOW THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF CLINTON, OKLAHOMA:

SECTION 1:

1. All applicants for Grant Funds shall complete and submit an application which shall include the following information
 - 1.1. Applicant's organization name and contact information;
 - 1.2. Contact information for an Event Organizer who will serve as the point of contact;
 - 1.3. General information regarding the meeting or event, including but not limited to:
 - 1.3.1. the name of the meeting/event;
 - 1.3.2. dates of the meeting/event; and
 - 1.3.3. a description for the proposed use of the requested funds;
 - 1.4. Estimates of the anticipated economic benefit to the City of Clinton;
 - 1.5. An acknowledged signature of an Event Organizer; and
 - 1.6. The amount of Grant Funds requested
2. Fully completed applications must be submitted, to the Clinton Chamber of Commerce office at 101 S. 4th St., Clinton, OK, a minimum of thirty (30) days prior to the 1st Tuesday of the month which proceeds the proposed event.
3. Incomplete applications shall not be accepted or reviewed by the Convention and

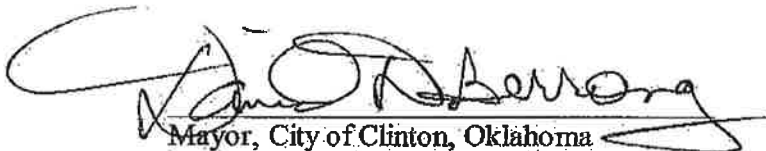
Visitors Committee.

4. Organizations which receive Grant Funds must provide advertising recognition and visibility for the City of Clinton and the Clinton Chamber of Commerce on all printed and electronic media before, during, and after the meeting and/or event by including the recognition line, "Funded, in-part, by Clinton Hotel/Motel Tax".
5. Grant money, which is approved for advertising must be used to promote the meeting and/or event to markets outside the Clinton area, as an effort to increase visibility and event attendance to Clinton.
6. If a meeting or event cancels for any reason, after a grant award has been funded, the Organization must repay all funds received within thirty (30) days of the scheduled event.
7. The Convention and Visitors Committee shall analyze each application with the purpose of determining whether the proposed meeting or event will foster and promote interest and tourism in the City of Clinton; specifically with regard to the potential economic impact upon businesses within the City of Clinton

SECTION 2: The provisions of the Resolution shall be effective immediately after the election, if approved.

SECTION 3: The provisions of this Resolution are severable and if any part or provision thereof shall be determined invalid, such determination shall not affect or impair any of the remaining parts or provisions hereof.

PASSED AND APPROVED this 7 day of March, 2017.


Mayor, City of Clinton, Oklahoma

ATTEST:


City Clerk, City of Clinton, Oklahoma