



## Meeting/Event Grant Application

**Requests Must be Submitted Prior to the 1<sup>st</sup> Tuesday of Each Month to be included in the Chamber of Commerce Executive Board Agenda.**

**Applications should be mailed to: The Clinton Chamber of Commerce 101 S. 4<sup>th</sup> St. Clinton, OK 73601.**

### Organization Applicant Information

Organization/Agency Name: <b>Clinton Classic Run Committee, Clinton</b> <sup>DBA</sup> <b>Classic Run, INC</b>		Date: <b>11/1/22</b>
Mailing Address: <b>PO Box 1591</b>		Phone: <b>515-339-1072</b>
City: <b>Clinton</b>	State: <b>OK</b>	ZIP Code: <b>73601</b>
Year Founded/Established: <b>2021</b>	Non-Profit: <input checked="" type="radio"/> Yes <input type="radio"/> No (Please circle)	Website: <b>Clintonclassicrun.com</b>
Type of Organization/Agency (brief description of activities and primary purpose): <b>#1</b>		

### Event/Emergency Contact Information

Event Contact Person:		Title: <b>Organizer</b>
Address:		Phone: <b>515-339-1072</b>
City:	State: <b>OK</b>	Zip: <b>73601</b>
Email Address: <b>sevensonsue3@gmail.com</b>		2 <sup>nd</sup> Phone:

### Meeting/Event Information

Name of Meeting/Event: <b>Clinton Classic Run</b>			
Date Event Begins	<b>June 3, 2023</b>	Date Event Ends	<b>annual event</b>
Full Description of proposed Fund usage for Meeting/Event (Be specific): <b>See attached</b>			
Date of Last Meeting/Event	<b>10/26/22</b>	Number/Years Previously Received Funds	<b>1</b>
Meeting/Event Funding Amount Requested:		<b>\$5,000.<sup>00</sup></b>	



### Meeting/Event Grant Application (Continued)

Organization/Agency Name: Clinton Classic Run Date: 11/1/22

#### Economic Impact

Anticipated Economic Benefit or Impact to the City of Clinton: #3

Expected Visitor Attendance to Clinton:	<u>300</u>	Local Visitors (within 75 miles)	<u>150</u>	Area Visitors (outside 75 miles)	<u>100</u>	Out of State Visitors	<u>40</u>
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Total Expected Number of Hotel/Motel Room Nights Required (# nights x # rooms) 15-20 Host Hotel/Motel:

Overflow Hotels/Motels:

Anticipated Meeting/Event Facilities Required:

#### Dispersal Information

Name and Address to Appear on Check: Clinton Classic Run

Name: Sue Cornell

Address: PO Box 1591

City: Clinton State: OK ZIP Code: 73601

#### Terms

*We acknowledge the Organization information included in this application is true and accurate with no facts having been in any way misrepresented. Should an approved event be CANCELED after the funds have been disbursed, then we, the Organization, agree to repay all funds received within 30 days of the scheduled event or date of cancellation.*

Authorized Applicant Signature: Sue Cornell Applicant Title: Organizer

Printed Name: Sue Cornell Application Date: 11/1/22

**Before submitting this request, please ensure all pages have been completed in their entirety and proper signatures are included. If a question is not answered, please state why it is not answered.**

#### Funding Process

*The Clinton Chamber of Commerce Executive Board will review all applications during the Executive Session scheduled on the 2<sup>nd</sup> Wednesday of each month. Once reviewed, recommendations will be presented to the City of Clinton City Council during 3<sup>rd</sup> Tuesday regularly scheduled meetings. A representative from the organization requesting funds may be present at the Clinton Chamber of Commerce Executive Board meeting and the Clinton City Council meeting to address any questions or concerns.*

#### Clinton Chamber of Commerce Executive Board Funding Recommendation

Grant Amount Recommended to the Clinton City Council for Final Approval: \$5000.00 Date: 11-9-22

Signature of Clinton Chamber of Commerce Board Chair or Acting Chair: Traci Heerwald Printed Name: Traci Heerwald

## Clinton Classic Run and Wellness Fair – June 3, 2023

### #1 - *Type of Organization* –

The Clinton Classic Run was developed as an annual event for our city. It is designed to take place on the first Saturday of every June and will be included in the upcoming **Route 66 Celebration**. The run will be a certified/sanctioned event which will be attractive to runners across the state.

The race will include the following events:

- 5K and 10K Run
- Wellness Fair

The Clinton Classic Run will continue to bring runners from across the state with the hopes of having runners spend at least one night in Clinton. Last year we had numerous runners from across the state. Registration will be located on the state web site for 5K/10K racing events. We have our own website and social media presence.

In addition to the race, we will once again include a *Wellness Fair* to help promote healthy living. This annual event will encourage collaboration and healthy living among all citizens in the community. This event is an opportunity to help local businesses improve sales and visibility. Hopefully, we will continue to see an increase in sales tax revenue and allow Clinton to showcase our vibrant community.

Last year's run was a success. After all expenses, we netted \$16, 918.68. We are working closely with the city to provide funds for upcoming improvements to McClain Rogers. This year's proceeds from the race will once again go to help improve our existing city parks. Funds will be used for new and improvements to existing facilities in the park. **Funds will not be used for park maintenance.**

### #2 - *Full Description of Proposed Fund Usage:*

Our group is requesting funds to help offset fixed costs. Our 2023 budget is being developed. We have fixed cost that are required for this event to be a success. In addition, we will be seeking sponsors for the event (please see attached letter).

#### **Known startup costs:**

\$400.00 – Certification

\$1800.00 – Timing Equipment for the race – includes bibs

\$400.00 – Liability Ins

\$2000.00– Race T-Shirts, hats, & medals

\$2000.00 - Publicity

Total - \$6600.00

These costs are required to make this event a reality. We are requesting funds from this grant to help ensure our project can be a success. This grant would help ensure success in June and future years.

### **#3- *Economic Impact***

Our goal is to continue making Clinton an even better place to live by bringing the community together. This event is designed to encourage not only local participants, but runners within the state and beyond. Last year's race included 143 runners (our goal was 75). The sanctioned race is attractive to experienced and novice runners alike, which in turn will continue to bring new people to our community. Hopefully we will see an increase in participation due to our strong framework.

The Clinton Classic Run and Wellness Fair will allow local businesses to showcase their services/merchandise, with hopes of increasing sales tax revenue. Restaurants, hotels, convenience stores, downtown stores, and other local businesses will benefit from the daylong event.

You can see from our list of committee members (see attached list), we have a strong base of leaders who are willing to help continue to make Clinton a great place to live and grow.

We look forward to hearing from your committee and thanks for your consideration.

Sue Cornell

## **Clinton Classic Run Planning Committee**

**Summer Pennington**

**Mary Akin**

**Sue Cornell**

**Robert Johnston**

**David Berrong**

**Buff Burtis**

**Julie Burden**

**Kim Meacham**

**Shannon Dowdell**

**Adrienne Sewell**

**Nancy Dowdell**

**Susie Simon**

**Angie Newcomb**

**Brett Russell**

**Tammy Shepard**

**Terri Harrelson**

**Billy Goodwin**

**Traci Heerwald**

**Samantha Aispuro**

**Shelley Lively**

**Erica Monroe**

**Gene McCullough**

**Dara Moser**

**Wes Anderson**

**Geoff Parks**

**Billy Smith**

**Julie Caldwell**

**Natalie Simpson**

**2<sup>nd</sup> Annual Clinton Classic Run  
June 3, 2023**

Dear Clinton Friends,

We are excited to tell you about the upcoming 2<sup>nd</sup> Annual Clinton Classic Run to be held on June 3, 2023. Our goal is to bring the community together to support what we hope to be an annual event. We hope to take this event and use the proceeds to continue doing special projects in Clinton's parks.

Our goal is to make Clinton an even better place to work and live. We are looking for sponsors to help make this event a success. What a great way to advertise your business and also support a wonderful cause. Thank you for your desire to participate in this worthwhile event.

***Below is a list of sponsorship opportunities:***

**Corporate Sponsor:**

A Corporate Sponsor is a minimum contribution of \$1000.00. With this donation, your logo/name will be at the top of the t-shirts. As a corporate sponsor you will receive additional recognition in advertising leading up to the run day!

**Gold Sponsor:**

A Gold Sponsor is a minimum contribution of \$500.00. With your donation, your logo/name will appear on each t-shirt.

**Silver Sponsor:**

A Silver Sponsor is a minimum contribution of \$250.00. With your donation, your name will appear on each t-shirt.

However, any way you are willing to help is greatly appreciated! We need sponsors, volunteers, and participants so your support in any or all those areas would be appreciated! We want to make it a fun day for all!

Thank you for your contribution – see you on June 3, 2023!

Clinton Classic Run Committee  
PO Box 1591  
Clinton, OK 73601  
515-339-1072

Donor: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Please check:**

\_\_\_\_\_ Corporate Sponsor (\$1000.00 and up)

\_\_\_\_\_ Gold Sponsor (min \$500.00)

\_\_\_\_\_ Silver Sponsor (min \$250.00)

\_\_\_\_\_ Other

Please make checks payable to:

**Clinton Classic Run**

**Mail payment to:**

Clinton Classic Run, an Oklahoma Not-For-Profit corporation  
PO Box 1591  
Clinton, OK 73601