



Meeting/Event Grant Application

Requests Must be Submitted Prior to the 1st Tuesday of Each Month to be included in the Chamber of Commerce Executive Board Agenda.
Applications should be mailed to: The Clinton Chamber of Commerce 101 S. 4th St. Clinton, OK 73601.

Organization Applicant Information

Organization/Agency Name: <u>Clinton Classic Run/Wellness Fair</u>		Date: <u>11/23/21</u>
Mailing Address: <u>PO Box 1591</u>		Phone: <u>515-339-1072</u>
City: <u>Clinton</u>	State:	ZIP Code: <u>73601</u>
Year Founded/Established: <u>2021</u>	Non-Profit: <input checked="" type="radio"/> Yes <input type="radio"/> No (Please circle)	Website: <u>being designed</u>
Type of Organization/Agency (brief description of activities and primary purpose): <u>see # 1</u>		

Event/Emergency Contact Information

Event Contact Person: <u>Sue Cornell</u>		Title:
Address: <u>2311 Sunup Place</u>		Phone: <u>515-339-1072</u>
City: <u>Clinton</u>	State: <u>OK</u>	Zip: <u>73601</u>
Email Address:		2 nd Phone: <u>Summer Pennington 580-821-4664</u>

Meeting/Event Information

Name of Meeting/Event: <u>Clinton Classic Run, Inc. / Wellness Fair</u>			
Date Event Begins	<u>June 4, 2022</u>	Date Event Ends	<u>ongoing / 1st Saturday in June</u>

Full Description of proposed Fund usage for Meeting/Event (Be specific):

see # 2

Date of Last Meeting/Event	<u>11/17/21</u>	Number/Years Previously Received Funds	<u>—</u>	Meeting/Event Funding Amount Requested:	<u>\$ 5,000.⁰⁰</u>
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Meeting/Event Grant Application (Continued)

Organization/Agency Name: Clinton Classic Run, Inc.	Date: 11/23/21
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Economic Impact

Anticipated Economic Benefit or Impact to the City of Clinton: **see # 3**

Expected Visitor Attendance to Clinton:	100?	Local Visitors (within 75 miles)	100?	Area Visitors (outside 75 miles)	20-40	Out of State Visitors	?
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Total Expected Number of Hotel/Motel Room Nights Required (# nights x # rooms)	1-2	Host Hotel/Motel:
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Overflow Hotels/Motels:

Anticipated Meeting/Event Facilities Required:

Dispersal Information

Name and Address to Appear on Check: **Clinton Classic Run, Inc**

Name: **Clinton Classic Run, Inc.**

Address: **PO Box 1591**

City: Clinton	State: OK	ZIP Code: 73601
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Terms

We acknowledge the Organization information included in this application is true and accurate with no facts having been in any way misrepresented. Should an approved event be CANCELED after the funds have been disbursed, then we, the Organization, agree to repay all funds received within 30 days of the scheduled event or date of cancellation.

Authorized Applicant Signature: Sue Cornell	Applicant Title: Organizer
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Printed Name: Sue Cornell	Application Date: 11/23/21
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Before submitting this request, please ensure all pages have been completed in their entirety and proper signatures are included. If a question is not answered, please state why it is not answered.

Funding Process

The Clinton Chamber of Commerce Executive Board will review all applications during the Executive Session scheduled on the 2nd Wednesday of each month. Once reviewed, recommendations will be presented to the City of Clinton City Council during 3rd Tuesday regularly scheduled meetings. A representative from the organization requesting funds may be present at the Clinton Chamber of Commerce Executive Board meeting and the Clinton City Council meeting to address any questions or concerns.

Clinton Chamber of Commerce Executive Board Funding Recommendation

Grant Amount Recommended to the Clinton City Council for Final Approval: \$ 5000.00	Date: 12/08/21
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Signature of Clinton Chamber of Commerce Board Chair or Acting Chair: Billy Goodwins	Printed Name: Billy Goodwins
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Clinton Classic Run and Wellness Fair – June 4, 2022

#1 - Type of Organization –

This race is being developed as an annual event for our city. It is designed to take place on the first Saturday of every June and will be included in the upcoming *Route 66 Celebration*. The run will be a certified/sanctioned event which will be attractive to runners across the state.

The race will include the following events:

- Fun Run
- 5K and 10K Run
- Wellness Fair

The Clinton Classic will bring runners from across the state with the hopes of having runners spend at least one night in Clinton. Registration will be located on the state web site for 5K/10K racing events. We are also designing our own website and social media presence. These sites should be live by January 1, 2022.

In addition to the race, we will include a *Wellness Fair* to help promote healthy living. This annual event will not only encourage collaboration among all citizens in the community but will encourage healthy living. We see this daylong event as an opportunity to help local businesses improve sales and visibility. Our hopes are to see an increase in sales tax revenue and allow Clinton to showcase our strong community.

All proceeds from the race will go to help improve our existing city parks. Funds will be used for new projects and help improve existing projects. Funds will not be used for park maintenance.

#2 - Full Description of Proposed Fund Usage:

Our group is requesting funds to help offset fix costs. Our budget is being developed, but at this time we have fixed cost that are required for this event to be a success. In addition, we will be seeking sponsors for the event (please see attached letter). At this time, we have collected \$1000.00.

Known startup costs:

\$500.00 - Measuring Race - (required for certification and sanctioning)

\$400.00 – Certification

\$1800.00 – Sanctioning (this would be good for three years)

\$1800.00 – Timing Equipment for the race – includes bibs

\$400.00 – Liability Ins

\$1800.00 – Race T-Shirts

Total - \$5700.00

These costs are required to make this event a reality. We are requesting funds from this grant to help ensure our project can be a success. Without these funds it will be difficult to jumpstart our project. This grant would help ensure success in June and secure success in future years.

#3- *Economic Impact*

Our goal is to make Clinton an even better place to live by bringing the community together to be even stronger. This event is designed to encourage not only local participants, but runners within the state and beyond. The sanctioned race will be attractive to experienced and novice runners, which in turn will bring new people to our community. The Clinton Run and Wellness Fair will allow local businesses to showcase their services/merchandise, with hopes of increasing sales tax revenue. Restaurants, hotels, convenience stores, downtown stores, and other local businesses will benefit from the daylong event.

You can see from our list of committee members (see attached list), we have a strong base of leaders who are willing to help continue to make Clinton a great place to live and grow.

We look forward to hearing from your committee and thanks for your consideration.

Sue Cornell

1st Annual Clinton Classic Run
June 4, 2022

Dear Clinton Friends,

We are excited to tell you about the upcoming 1st Annual Clinton Classic Run to be held on June 4, 2022. Our goal is to bring the community together to support what we hope to be an annual event. We hope to take this event and use the proceeds to continue doing special projects in Clinton's parks.

Our goal is to make Clinton an even better place to work and live. We are looking for sponsors to help make this event a success. What a great way to advertise your business and also support a wonderful cause. Thank you for your desire to participate in this worthwhile event.

Below is a list of sponsorship opportunities:

Corporate Sponsor:

A Corporate Sponsor is a minimum contribution of \$1000.00. With this donation, your logo/name will be at the top of the t-shirts. As a corporate sponsor you will receive additional recognition in advertising leading up to the run day!

Gold Sponsor:

A Gold Sponsor is a minimum contribution of \$500.00. With your donation, your logo/name will appear on each t-shirt.

Silver Sponsor:

A Silver Sponsor is a minimum contribution of \$250.00. With your donation, your name will appear on each t-shirt.

However, any way you are willing to help is greatly appreciated! We need sponsors, volunteers, and participants so your support in any or all those areas would be appreciated! We want to make it a fun day for all!

Thank you for your contribution – see you on June 4, 2022!

Clinton Classic Run Committee
PO Box 1591
Clinton, OK 73601
515-339-1072

Donor: _____

Contact Person: _____

Address: _____

Phone: _____

Email Address: _____

Please check:

_____ Corporate Sponsor (\$1000.00 and up)

_____ Gold Sponsor (min \$500.00)

_____ Silver Sponsor (min \$250.00)

_____ Other

Please make checks payable to:

Clinton Classic Run

Mail payment to:

Clinton Classic Run, an Oklahoma Not-For-Profit corporation

PO Box 1591

Clinton, OK 73601

Clinton Classic Run Planning Committee

Summer Pennington

Mary Akin

Sue Cornell

Robert Johnston

David Berrong

Buff Burtis

Julie Burden

Kim Meacham

Stephen Meacham

Shannon Snider

Adrienne Sewell

Nancy Dowdell

Susie Simon

Angie Newcomb

Brett Russell

Tammy Shepard

Terri Harrelson

Tyler Wolfe

Kelsie Hartley

Billy Goodwin

Traci Heerwald

Samantha Aispuro

Meredith Smith

Blake Rhoden

Clinton Classic Run

1st Annual Run

Date: Saturday, June 4, 2022 – First Saturday in June

Planning Committees

Revised- November 17, 2021

Next meeting: Wednesday, December 15, 2021 - 10:00 at Strayhouse

Date/times of Run: Start Time 8:00

Determine registration fees:

10K - \$60.00

5K - \$45.00

Fun Run - \$25.00

Location for Wellness Fair – determine exact location so a map can be designed for placement of booths

Location for Check in:

Welcome Banners – City Banners – **Clinton Chamber**

Co-Chairpersons

1. Summer Pennington
2. Mary Akin
3. Sue Cornell

Announcer for Race

David Berrong

Stage and race set up – (sign in table, speaker system, porta potty, start and finish crew, cleanup)

Robert Johnston

Route – map, mark the route, certify run, bibs, chips, contact city for route approval, mile markers, security, traffic control -

SummerPennington

Registration and designing Web page (form, online registering, etc.)

Tyler

Julie Caldwell

Runners (after the race, water, fruit, health bars, etc.)

Nancy Dowdell

Sponsors for Race

Sue Cornell

Susie Simon

Nancy Dowdell

Shannon Snider

Kim Meacham

Volunteers – (water stations, start and end stations)

Brett – Fire Department Auxiliary

Publicity – (newspaper, radio, social media, state running organizations)

Kelsie

T-shirts – Design logo for race - Susie

Nancy with the logo –

Purchase of T-shirts – Angie – we need a cost of the t-shirt

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Medals

Buff

Angie

Wellness Fair – (booths, tents and permits)

Blake Rhoden

Terri Harrelson

Food (trucks, booths) – will be located on 6th street

Stephen Meacham

Shannon

Pre-Race Activities – kid's activities, music

1.

2.

Beer Tent

Tammy

Medical Team

Brett

Sinor

Things to think about:

Weather Issues

Parking

Pre-gathering event for volunteers???