

**MINUTES OF THE CLINTON CITY COUNCIL
JANUARY 16, 2018**

Minutes of the regular meeting of the Mayor and City Council of the City of Clinton, Oklahoma, Custer County, held in the City Council Room, City Hall on Tuesday, January 16, 2018 at 5:30 p.m. A notice of this meeting with agenda was posted on the bulletin board in the lobby of Clinton City Hall on Thursday, January 11, 2018.

Mayor David Berrong called the meeting to order with the following present:

MAYOR: David Berrong

COUNCIL: Don Rodolph, Bobby Stewart, Jason Hulin, Chuy Rosales

CITY MANAGER: Mark Skiles

CITY CLERK: Lisa Anders

CITY TREASURER: Debra Blanchard

CITY ATTORNEY: Ryan Meacham

NEWS MEDIA: Gerald Green

OTHERS: David Crabtree, Gene McCullough, Donald Webb, Troy Calvert, Brett Russell, Julie Burden, Joe Hatcher, Donald Miller, Clarence Robinson, Judy Stewart, Conan Wilson, Lonnie Teel, Rod Serfoss, L.R. Sights, Brian Meiers, Narci Smith, Max McKinsey, Mustafa Sami, Joyce Kinney, Jake Lewis and others.

Conan Wilson opened the meeting with prayer and Councilman Bobby Stewart led the Pledge of Allegiance.

AGENDA ITEM NO. 3: CONSENT AGENDA

A. Minutes of Regular Meeting of January 2, 2018

Motion was made by Councilman Rosales and second by Councilman Stewart that Consent Agenda Item No. 3 (a) be approved.

Mayor put the motion to a roll call vote:

Aye: Rosales, Stewart, Hulin, Rodolph, Berrong

Nay: None

Mayor declared the motion carried.

AGENDA ITEM NO. 4 ACTION ITEMS

4A. REQUEST AUTHORIZATION TO GO TO BID ON SWIMMING POOL SLIDE

City Manager Mark Skiles said this had been discussed at a previous meeting and explained that the existing tower is rusting from the inside out and has been patched multiple times. He said the structure is twenty-eight years old. The estimate on cost to replace the tower is over \$50,000.00. The estimated cost to refurbish the slide is between \$20,000 and \$35,000.00. Skiles asked for authorization to go to bid to construct a new tower and refurbish the existing slide. He said this information would be brought back to the Council for consideration.

Mayor Berrong said the funding for the slide is from the Capital Improvement Fund.

Motion was made by Councilman Rodolph and seconded by Councilman Stewart to go to bid on the construction of a new tower and to refurbish the existing slide.

Mayor put the motion to a roll call vote:

Aye: Rodolph, Stewart, Rosales, Hulin, Berrong
Nay: None

Mayor declared the motion carried.

Councilman Stewart said this is a quality of life issue and asked if there had been discussion regarding the type of beams that would be used in the construction.

City Manager Mark Skiles said that discussion would be held during the development of the specifications for the project.

4B. DISCUSS AND TAKE ACTION ON THE HIRING OF AN ECONOMIC DEVELOPMENT DIRECTOR

Mayor Berrong explained that he would like to see progress in the City of Clinton and felt the hiring of an Economic Development Director would aid in this progress. He outlined that job profile. He said there are funds that have been set aside for economic development and felt this would help stimulate the economy.

Councilman Rosales said he thought this was a step in the right direction.

Councilman Hulin said this has been needed for a long time and wanted a person fully devoted to the task.

Councilman Stewart said he wanted someone who knows and understands Clinton.

Motion was made by Councilman Rodolph and seconded by Councilman Stewart to create the position of a full time Economic Development Director.

Mayor put the motion to a roll call vote:

Aye: Rodolph, Stewart, Hulin, Rosales, Berrong
Nay: None

Mayor declared the motion carried.

4C. DISCUSS AND APPOINT AN ECONOMIC DEVELOPMENT DIRECTOR SELECTION COMMITTEE

Mayor Berrong presented a list of ten potential committee members to be involved in the selection process of an Economic Development Director. The list included: Ken Baker, David Berrong, Canda Dupree, Juan Garcia, Jason Gibley, Russ Meacham, Valerie Miller, Max McKinsey, F.A. Sewell, and Keith Ventris.

Councilman Stewart asked if there would be transparency from the committee to the Council.

Mayor Berrong said yes.

City Manager Mark Skiles said confidentiality is very important. He said businesses do not want their business put on the street and Open meeting laws would apply.

Councilman Hulin asked about the compensation package.

Councilman Rodolph said the Council should establish the compensation package.

Mayor Berrong said there are private organizations that have expressed interest in offsetting some of the expenses associated with an Economic Development Director.

Motion was made by Councilman Rodolph and seconded by Councilman Rosales to appoint the Economic Development Director Selection Committee as presented.

Mayor put the motion to a roll call vote:

Aye: Rodolph, Rosales, Hulin, Stewart, Berrong

Nay: None

Mayor declared the motion carried.

AGENDA ITEM NO. 5: TRUSTEE'S REPORT

None

AGENDA ITEM NO. 6: CITY MANAGER'S REPORT

City Manager Mark Skiles introduced Brett Russell as the new Fire Chief effective January 6, 2018.

AGENDA ITEM NO. 7 : AUDIENCE PARTICIPATION

None

AGENDA ITEM NO. 8: ADJOURNMENT

Moved by Councilman Hulin and seconded by Councilman Rodolph to adjourn the meeting.

Mayor put the motion to a roll call vote:

Aye: Hulin, Rodolph, Stewart, Rosales, Berrong

Nay: None

Mayor declared the meeting adjourned at 6:25 p.m.

Economic Development Director Selection Committee

Ken Baker- Cetera Investment Services

David Berrong- Grand Rental Station

Canda Dupree- Dupree Flowers

Juan Garcia- Garcia Law

Jason Giblet- Edward Jones

Russ Meacham- RSMeacham/CPA's/Advisors

Valerie Miller- Farmer's Insurance

Max McKinsey- McKinsey Motors

F.A. Sewell- First Bank & Trust Co.

Keith Ventris- Oklahoma Bank & Trust

Economic Development Director

Job Profile

Economic Development Directors have a strategic focus. They administer economic development programs for a city. While they deal with individual businesses on individual situations, they maintain a “macro- level” perspective on the city’s economy. Economic development directors study market trends and apply their expert judgment to opportunities and threats facing the local economy.

The economic development director advises the city manager and city council on emerging and developing economic issues. The director may also present to local civic and business groups on proposed economic development agreements.

To ensure that businesses are treated fairly, economic development directors write city policy governing how tax and other incentives will be awarded to businesses. These policies dictate what sort of economic impact must be reasonably expected in order for businesses to qualify for particular incentives.

Economic development policies are ultimately approved by the city council. Deviations from policy are also brought to the city council for approval.

In addition to bringing in new businesses, economic development directors look to strengthen the businesses already located in the city. They persuade businesses to remain where they are and expand operations where appropriate.

Develop and maintain close regular contact with existing local businesses, civic clubs and private developers.

Develop and implement programs for prospective business opportunities and maintain a prospect registry for follow-up on a regular basis.

Develop and implement marketing initiatives that target and encourage investment in new or expanded businesses and commercial activities in the Clinton trade area.

Play a significant leadership role whenever necessary in negotiating “deals” that require action from various groups, such as private developers, investors, lending agencies, state and local government agencies, and elected officials.

Develop and implement a system that ensures that information on the available buildings, industrial lands and office space in the local area is current and readily accessible for economic development prospects.

Create, develop and maintain a modern web presence for Economic Development in Clinton.

Suggested General Background and Qualifications for most Developers.

A degree or equivalent significant experience in business management or marketing.

A background that includes experience in one or more of the following: market research, advertising, public relations, business retention, community planning, and in acquiring grants through grant research, preparation and writing.

Should have experience working with elected officials, businesses and community leaders in economic or community development projects .