

A RESOLUTION ESTABLISHING STANDARDS FOR THE REVIEW OF GRANT FUNDS REQUESTS FOR THE PROMOTION OF TOURISM PURSUANT TO ORDINANCE 977; PROVIDING AN EFFECTIVE DATE; PROVIDING THAT PROVISIONS ARE CUMULATIVE; AND, PROVIDING FOR SEVERABILITY

WHEREAS, the Council of the City of Clinton has amend Code Section 3-5-2 to allow for a change in the use of funds and has created a new fund for the purpose of encouraging promotion and fostering tourism, which requires administration and review.

WHEREAS, Ordinance 977 requires that the Council promulgate standards by which Grant Funds Requests should be reviewed.

NOW THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF CLINTON, OKLAHOMA:

SECTION 1:

1. All applicants for Grant Funds shall complete and submit an application which shall include the following information
 - 1.1. Applicant's organization name and contact information;
 - 1.2. Contact information for an Event Organizer who will serve as the point of contact;
 - 1.3. General information regarding the meeting or event, including but not limited to:
 - 1.3.1. the name of the meeting/event;
 - 1.3.2. dates of the meeting/event; and
 - 1.3.3. a description for the proposed use of the requested funds;
 - 1.4. Estimates of the anticipated economic benefit to the City of Clinton;
 - 1.5. An acknowledged signature of an Event Organizer; and
 - 1.6. The amount of Grant Funds requested
2. Fully completed applications must be submitted, to the Clinton Chamber of Commerce office at 101 S. 4th St., Clinton, OK, a minimum of thirty (30) days prior to the 1st Tuesday of the month which proceeds the proposed event.
3. Incomplete applications shall not be accepted or reviewed by the Convention and

Visitors Committee.

4. Organizations which receive Grant Funds must provide advertising recognition and visibility for the City of Clinton and the Clinton Chamber of Commerce on all printed and electronic media before, during, and after the meeting and/or event by including the recognition line, "Funded, in-part, by Clinton Hotel/Motel Tax".
5. Grant money, which is approved for advertising must be used to promote the meeting and/or event to markets outside the Clinton area, as an effort to increase visibility and event attendance to Clinton.
6. If a meeting or event cancels for any reason, after a grant award has been funded, the Organization must repay all funds received within thirty (30) days of the scheduled event.
7. The Convention and Visitors Committee shall analyze each application with the purpose of determining whether the proposed meeting or event will foster and promote interest and tourism in the City of Clinton; specifically with regard to the potential economic impact upon businesses within the City of Clinton

SECTION 2: The provisions of the Resolution shall be effective immediately after the election, if approved.

SECTION 3: The provisions of this Resolution are severable and if any part or provision thereof shall be determined invalid, such determination shall not affect or impair any of the remaining parts or provisions hereof.

PASSED AND APPROVED this _____ day of _____, 2017.

Mayor, City of Clinton, Oklahoma

ATTEST:

City Clerk, City of Clinton, Oklahoma