

26 Mar 10

MEMORANDUM THRU Grayson Bottom City Manager

For Council Members, City of Clinton

OK - GB

SUBJECT: Increasing Admission/ Summer Pass Rates for Clinton Municipal Pool

1. Currently we are charging \$3.00 for patrons entering the pool without a membership. Passes for the summer are \$75.00 individual and \$100.00 for family.

2. I recommend increasing to \$4.00 and \$3.00 to seniors. The passes would be \$100.00 individual and \$150.00 for family. I ask all of this for the following reasons:

a. At our current rate of \$3.00 per individual, we are giving patrons with a single pass a \$105.00 discount. This is on the figure that a person comes to the pool a minimum of 5 days a week. If we would increase the price to \$100.00 for an individual we would gain \$25.00 per pass.

b. The second is the Family Pass which is \$100.00. The majority of families that purchase the pass has at least 2 children. Using the same figure they are receiving a \$260.00 discount. I would like for us to increase this pass to \$150.00. Even by doing this the family is receiving a \$210.00 discount. We gain \$50.00 per pass.

c. With the increase in prices, I am offering more programs for everyone. This is to include Family Night, Water Aerobics, Swimming Lessons, Lifeguard Classes and more. Pass holders will receive discounts on most all programs offered.

3. POC for this memorandum is the undersigned at [kwermey@hotmail.com](mailto:kwermey@hotmail.com)/ (P) 323-4572.

KRIS WERMY  
PROGRAM COORDINATOR/  
POOL MANAGER  
PARK AND RECREATION