



## THE STORY OF ART IN AMERICA Season 5: Route 66 Edition

***Name of Sponsor: City of Clinton ("The Partner")***  
***Contact: Mr Robert B. Johnston, City Manager***

### AGREEMENT ON DELIVERABLES

#### Format of the episode

Legit Productions will produce one episode of a Total Running Time (TRT) between 21 and 23 minutes of the Season 5 of the show "The Story of Art in America, Season 5: Route 66 Edition", entirely about CLINTON's arts, culture, and history, with a focus on the Route 66 experience. The Film Director will be in charge of creating the storytelling highlighting the unique experiences in the city for cultural travelers.

#### Filming dates

All episodes will be filmed consecutively in the different cities featured in this Season in July 2025. The exact dates of filming in CLINTON will be determined by Legit Productions based on logistical and coordination factors. Exact dates of filming will be communicated to the Partner at least one month prior to filming.

The dates could be changed upon extraordinary and unforeseen circumstances, for example - and not limited to - as a consequence of federal limitations in interstate travel due to a pandemic. In such a case, the filming of the entire Season 5 would not be cancelled but postponed until travel restrictions are lifted, and rescheduled at the earliest opportunity.

#### Filming process

The Partner will provide a list of ten to twelve local individuals such as artists representing different art forms (painting, music, sculpture, dance, theatre, poetry, architecture, culinary arts...), stores owners with a link to Route 66, Museum Curators,

Historians, and any person having a link with the Route 66 history to Legit Productions and the Film Director will select the individuals that will be interviewed (5 to 6 persons). The Film Director will come to CLINTON and stay three days for the filming with her crew. The crew will travel in their own vehicle and will have their own filming equipment.

Filming will happen in the artist's studios / place of creation, local businesses, museums, and places of historical interest related to Route 66. The crew will also film general views of historically significant buildings and architecture in places suggested by the Partner. Each person interviewed will be asked to sign a waiver granting Legit Productions the rights to use their image for the show.

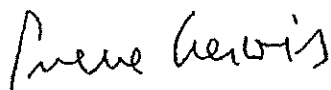
#### Date of delivery

This episode will be made available to a film distribution company chosen by Legit Productions, or directly to a streaming platform (AVOD or SVOD), or a linear television network, upon completion of all episodes. (Estimated date: March 2026)

#### Insurance

Legit Productions is insured for General Liability through Hiscox Insurance for a general aggregate of \$2,000,000 and insured for Errors and Omission insurance through biBERK insurance for a general aggregate of \$3,000,000.

Brooklyn, NY, February 11th, 2025.



For China Elite Focus Magazines LLC  
d.b.a "Legit Productions"  
Pierre Gervois  
Founder & CEO

For the City of Clinton  
Mr. Robert B. Johnston  
City Manager



LEGIT

ATTN: MR. ROBERT JOHNSTON, CITY MANAGER, CITY OF CLINTON  
MRS. PAT SMITH, DIRECTOR, OKLAHOMA ROUTE 66 MUSEUM

## PROPOSAL FOR CLINTON



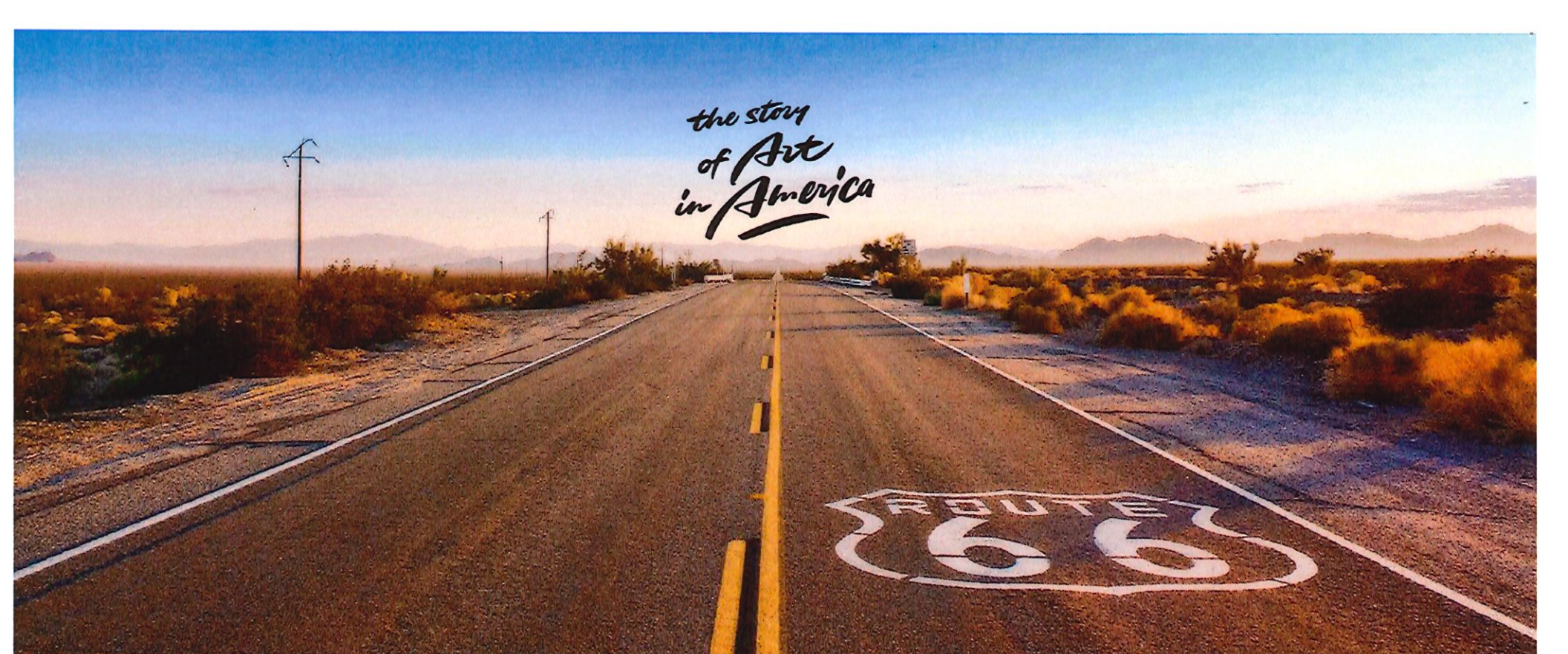
the story  
of Art  
in America



AN AWARD-WINNING  
LEGIT PRODUCTIONS DOCUSERIES **SEASON 5 (Q2 2026)**







*the story  
of Art  
in America*

**Season 5 of the award-winning docuseries “The Story of Art in America” will explore cultural heritage gems in Route 66 cities.**

**Release: March 2026, during the 100th Anniversary of Route 66**



prime video

COVATION

tubi

# THE STORY OF ART IN AMERICA

CARTOONIST JEWELER VIDEO SCULPTOR POET  
MUSICIAN MURALIST TATTOO ARTIST SCULPTOR CHEF  
CERAMIST ACTOR T MAKER BEAD MAKER  
LEATHER CRAFTSMAN DANCER PLAYWRIGHT  
STORYTELLER DAN CRAFTSMAN JEWELER  
METALSMITH TRAD MURALIST  
VIDEO SCULPTOR TATTOO ARTIST  
TATTOO ARTIST CRAFTSMAN TATTOO  
YARN MAKER BOAT-MAKER  
ARTIST SCULPTOR CRAFTSMAN  
MAKER DANCER VIDEO SCULPTOR  
PERFORMER CARTOONIST TATTOO ARTIST  
QUEER POET MUSICIAN MURALIST  
SCULPTOR CHEF CERAMIST  
TATTOO ARTIST SCULPTOR CERAMIST ACTOR  
YARN MAKER DANCER DISTILLER LEATHER CRAFTSMAN

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of Art  
in America*

SEASON 3: TEXAS

CORSICANA GEORGETOWN TEXARKANA ALPINE ODESSA  
CANYON DALLAS DENISON SALADO

A LEGIT PRODUCTIONS DOCUMENTARY SERIES  
CITY OF CANYON MAIN STREET TEXARKANA DENISON ARTS COUNCIL ODESSA ARTS  
CITY OF ALPINE CITY OF GEORGETOWN VILLAGE OF SALADO CITY OF CORSICANA  
CITY OF CANYON  
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WINNER: BEST TELEVISION DOCUMENTARY  
**Mumbai International Film Festival**  
2022

WINNER: BEST SHOW DOCUMENTARY  
**Florence Film Awards**  
2022

WINNER: BEST TV SERIES DOCUMENTARY  
**Miami Indie Film Awards**  
2022

OFFICIAL SELECTION  
**Chelsea Film Festival**  
2020

OFFICIAL SELECTION  
**International Cosmopolitan Film Festival of Tokyo**  
2022



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## Season 1

### The West

*Release date:  
Jan 2022*

Coeur d'Alene Tribe, ID  
Santa Fe, NM  
Phoenix, AZ  
Yolo County, CA  
Yountville, CA  
Seattle, WA  
Everett, WA  
Great Falls, MT  
Sheridan, WY  
Casper, WY

## Season 2

### The South

*Release date:  
Jan 2023*

Raleigh, NC  
Asheville, NC  
Jackson, MS  
Lafayette, LA  
Columbus, GA  
Savannah, GA  
Charleston, SC  
Broward County, FL

## Season 3

### Texas

*Release date:  
June 2024*

Dallas, TX  
Canyon, TX  
Odessa, TX  
Alpine, TX  
Georgetown, TX  
Salado, TX  
Corsicana, TX  
Texarkana, TX  
Denison, TX

## Season 4

### Alaska

*Release date:  
March 2025*

Three Special  
Extended Episodes  
Featuring Alaska Native  
Arts & Cultural Heritage:

Anchorage, AK  
Fairbanks, AK  
Hoonah, AK

## Season 5

### Route 66

*Release date:  
March 2026*

8 episodes focused  
on cities  
Along the Iconic  
Route 66, showcasing  
their Arts and Cultural  
Heritage, including  
their iconic small  
businesses along the  
road and the life  
stories of their  
owners.





**“Art is a major and durable factor to convince travelers to choose a U.S. destination, at a time when leisure travelers are looking for authenticity and genuine connections with communities. Showcasing Art offerings is more important than ever to differentiate a city.”**

**Pierre Gervois**

CEO, Legit Productions.

Executive Producer of The Story of Art in America  
Adjunct Professor at New York University, teaching  
“Tourism Communications and Public Relations”



## N THE MEDIA



### Amazon Prime docuseries 'The Story of Art in America' highlights Canyon art scene

by Mitchell Downing | Wed, April 5th 2023, 10:36 PM EDT



CANYON, Texas (KVIL) - 'The Story of Art in America' is a docuseries streaming on Amazon Prime. The show makes stops at big and small cities across the country, capturing American art, culture, and heritage.

"The first season was the west coast. Season 2 was the south. Everyone kept talking about Texas," said Christell Bois, the film's director. "So, I wanted to know, what is in Texas?"

**CANYON ARTISTS TO BE SPOTLIGHTED IN AMAZON PRIME SERIES**  
**EXPECTED TO PREMIERE IN JANUARY**



- **SERIES TITLED "THE STORY OF ART IN AMERICA"**
- **ANDREW MILLER, JON REVETT, AND MARSHA CLEMENTS**
- **SERIES FILMING TO OCCUR TUESDAY AND WEDNESDAY**

6:53 | 84°

**10**

**HEADLINES** TxDOT crews repairing bridge at McClellan Creek, FM 2473 to close in Gr

[Link to Press Coverage on Television and Newspapers](#)



## More details

Producers: Pierre Gervais  
 Studio: Indie Rights  
 Purchase rights: Stream instantly Details  
 Format: Prime Video (streaming online video)  
 Devices: Available to watch on supported devices

## Reviews

★★★★★ 4.9 out of 5 stars

24 global ratings



How are ratings calculated?

Write a customer review

Sorted by: Most recent

Most recent from the United States

Emily Reviewed in the United States on March 18, 2021

★★★★★ For The Artist In All Of Us

Verified purchase

Glad I stumbled onto this little gem of a movie. For the artist in all of us. A great way to spend an hour. You'll feel uplifted.

Helpful

Report abuse

Florence Quinn Reviewed in the United States on November 18, 2020

★★★★★ There are as many definitions of art as there are people

Verified purchase

This documentary releases art from the cold and truth of artistic expression and how it beats in each of us. It reminds us that the act of making power to express themselves creatively. This is

Directors: Christelle Bois  
 Producers: Pierre Gervais  
 Season year: 2022  
 Network: Indie Rights  
 Purchase rights: Stream instantly Details  
 Format: Prime Video (streaming online video)  
 Devices: Available to watch on supported devices

## Reviews

★★★★★ 4.7 out of 5 stars

7 global ratings



How are ratings calculated?

Write a customer review

Sorted by: Most recent

Most recent from the United States

Amazon Customer Reviewed in the United States on March 18, 2021

★★★★★ Ep 2-Beauty

I watched episode 2, as I am from other locations on the west coast of the United States. I found this helpful.

Helpful

Report abuse

OUR FILMS AND SERIES  
 ON AMAZON PRIME VIDEO  
 HAVE RECEIVED  
 CRITICAL ACCLAIM

prime video



my stripe. Great soundtrack too.





# *the story of Art in America*



## SEASON 5: **ROUTE 66 EDITION**

- A docuseries streaming on **Amazon Prime Video** & Broadcasted on National Television on **OVATION TV**, for an audience of affluent leisure travelers with a sensibility for America's arts and cultural heritage
- Each episode lasts 22 minutes Total Running Time (Formatted for a 30 min TV episode) and will feature one destination.
- Each episode will feature five interviews of your destination's local artists in various disciplines, explaining their work, showing their creative process and places that inspire them, as well as explaining their connection with their community and city/county's cultural heritage and what they like about their city/borough.
- Filmed on location during three days for one episode (July 2025)
- Each episode will be filmed by **Award-winning Film Director Christelle Bois** and her camera crew
- The selection of artists to be featured will be made in coordination with the CVB, and ideally should include curated artists from different disciplines (public art, painting, architecture, music, sculpture, dance, poetry, storytelling...), and representing the cultural diversity of the destination.



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of Art  
in America*



Victorville  
Kingman

Vega  
Clinton

St. Louis  
Lincoln  
Chicago

Filming: July 2025





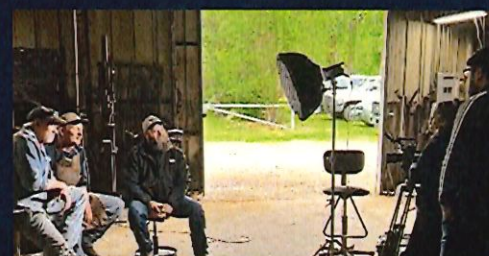
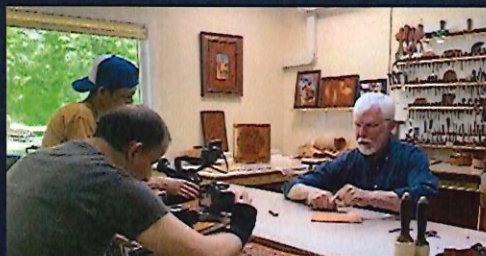


Season 1 & 2, now streaming on **prime video**



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## FILMING BEHIND THE SCENES





# OUR REFERENCES



SINCE 2019, LEGIT PRODUCTIONS HAS PROUDLY PRODUCED ORIGINAL FILM CONTENT  
FOR THESE INSPIRING U.S. DESTINATIONS

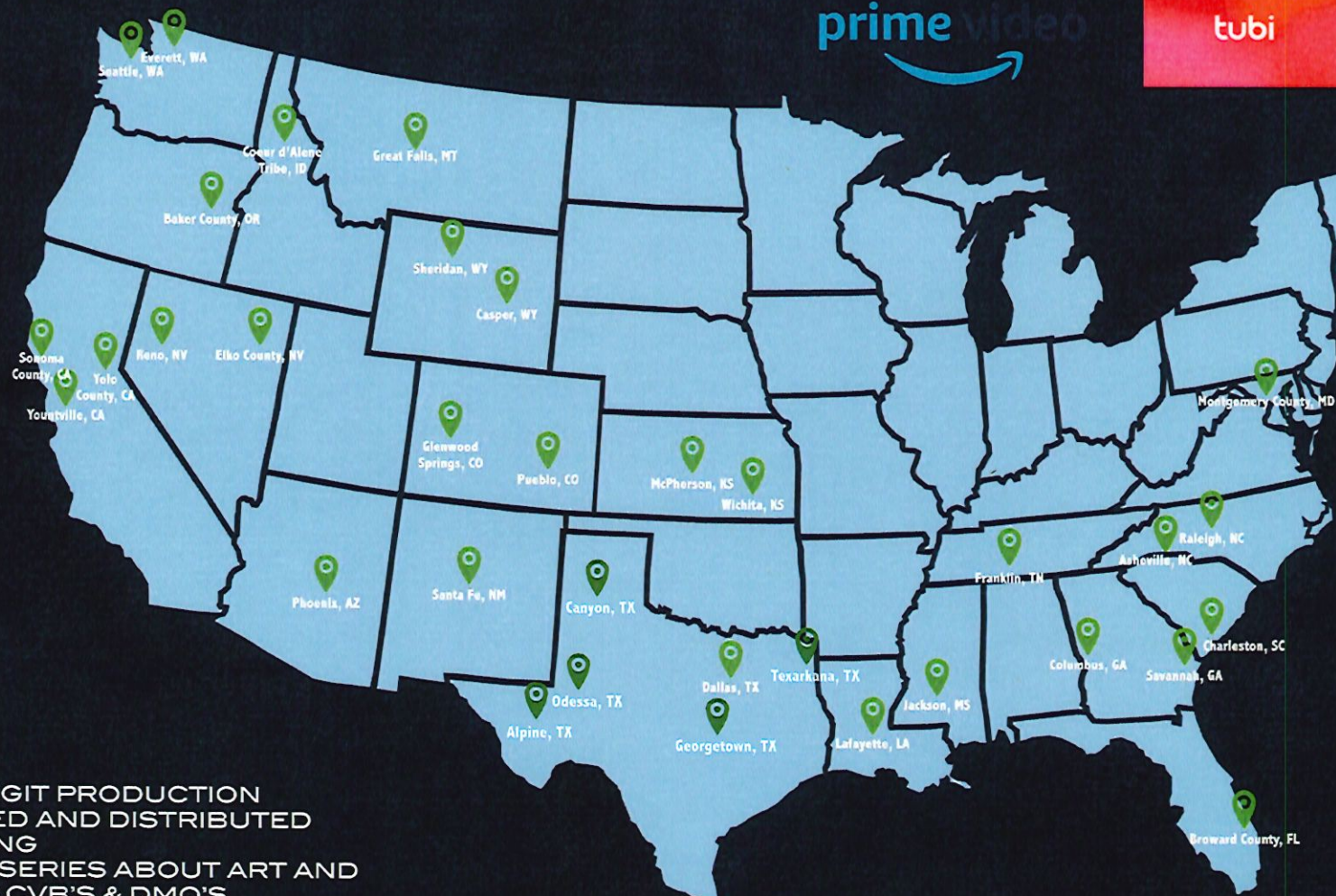




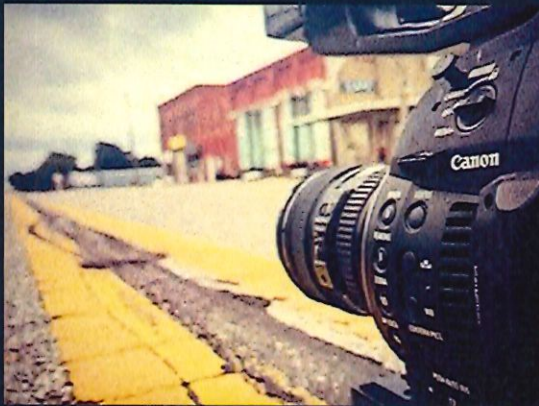
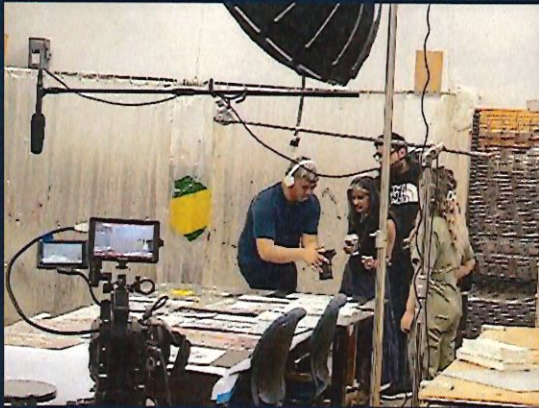
SINCE 2019, LEGIT PRODUCTION HAS PRODUCED AND DISTRIBUTED AWARD-WINNING FILMS AND TV SERIES ABOUT ART AND CULTURE FOR CVB'S & DMO'S AT CITY AND COUNTY LEVEL.

prime video

tubi







# *the story of Art in America*

## SEASON 5: ROUTE 66 EDITION PRODUCTION TIMELINE

Pre-Production: Mar 2025 / Jun 2025

Production: Jul 2025

Post-Production: Aug 2025 / Dec 2025

Release: Q2 2026

Fees per local partner for one episode: \$27,000

Fees shall be paid in full at the latest on March 15, 2025



# LEGIT PRODUCTIONS

BASED IN NEW YORK CITY, LEGIT PRODUCTIONS (FORMERLY KNOWN AS CHINA ELITE FOCUS MAGAZINES LLC) HAS BEEN PRODUCING ACCLAIMED PHOTOGRAPHIC & VIDEO CONTENT FOR TOURISM & TRAVEL INDUSTRY SINCE 2008.

WITH ITS UNIQUE AESTHETIC PERSPECTIVE AND TEAM OF PHOTOGRAPHERS AND DOCUMENTARY FILMMAKERS, LEGIT PRODUCTIONS' MISSION IS TO RE-INVENT THE WAY TRAVEL DESTINATIONS ARE PROMOTING THEMSELVES TO THE NEW GENERATION OF DOMESTIC AND INTERNATIONAL EXPERIENTIAL TRAVELERS.

WE BELIEVE IN THE POWER OF TRUE HUMAN STORIES TO PROMOTE A CITY, COUNTY OR STATE.

[WWW.LEGITPROD.COM](http://WWW.LEGITPROD.COM)

CONTACT:

PIERRE GERVOIS, CEO & EXECUTIVE PRODUCER

[pg@legitprod.com](mailto:pg@legitprod.com)

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CHELSEA  
FILM  
FESTIVAL  
2020  
OFFICIAL SELECTION



# LEGIT

*the story  
of Art  
in America*

**PARTNER** CITY OF CLINTON

**CONTACT** MR. ROBERT B. JOHNSTON

**POSITION** CITY MANAGER

**ADDRESS** 415 Gary Freeway, PO Box 1177

**CITY** Clinton, OK 73601

**INVOICE REF.** TSOA5-R66-CLI-2025-02

**INVOICE DATE** Feb. 11, 2025

**PAYMENT DATE** March 15, 2025

## SERVICE

Partnership Fees for the production of one episode of the docuseries "THE STORY OF ART IN AMERICA, Season 5 :Route 66 Edition", to be filmed in Clinton, OK in July 2025.

These fees represent all fees for the entire project, including pre-production, production, post production, and distribution of the episode. There are no other additional fees.

Unit Price	Nb	Total
\$27,000	1	\$27,000

**TOTAL** \$27,000

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