

December 18, 2024

The Honorable David Berrong  
c/o Lisa Anders  
415 W. Gary Boulevard  
Clinton, OK 73601

Dear Mayor Berrong,

Per our franchise agreement, we are authorized to update you on rate increases for the upcoming year.

### **February 2025 Rate Adjustment**

In line with our commitment to providing exceptional products and services, we routinely evaluate our pricing structure. Due to increased costs in equipment, programming, and operations, we will be adjusting the rates for some of our services. We believe in transparency and want to ensure you are fully informed. Below are the details of the upcoming changes:

#### **Starting February 1, 2025:**

- **My Locals** will increase by \$13.00 per month
- **My Locals & Favorites** will increase by \$15.00 per month
- **My Locals & Favorites & More** will increase by \$15.00 per month
- **My Business Locals** will increase by \$15.00 per month
- **My Business Locals & More** will increase by \$27.00 per month
- **Hospitality Locals & More** will increase by \$27.00 per month
- **Late payment fee** will increase to \$15.00
- **Service reinstatement fee** will increase to \$30.00

Additionally, our AutoPay discounts are changing. Starting February 1, 2025, payments made by credit card will receive a \$5 per month discount, while payments made via Electronic Funds Transfer (EFT) will continue to receive a \$10 per month discount.

For questions regarding this rate adjustment, please contact:

- Call: 1-888-975-4BLU (4258) (7 days a week: 7am – 9pm MT; 8am – 10pm CT)
- Email: [ResidentialCustomerService@mybluepeak.com](mailto:ResidentialCustomerService@mybluepeak.com)

We value your partnership and appreciate your understanding of these necessary changes.

**Missy Kemp**

Government Affairs Associate

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