

Executive Report Summary

9/25/2024

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Updates and New Items:

- **Financial Projections Update**
- **Recruitment of Providers**
- **Medicaid Pro Fees**
- **Schools Telehealth – Clinton and Arapahoe Public Schools**
- **Community & Business Telehealth Chamber Breakfast**
- **Tele-Hospitalist Program**
- **REH**
- **Trunk Or Treat – Community Outreach**
- **Cardiopulmonary Update**
- **Radiology Update**
- **August Numbers**

➤ **Financial Projections Update**

While most of this update will depend on the financial projections provided by Rachel, what I can report is that as of a week ago Monday we have experienced a significant uptick in mail from all payor. This is a direct result of our RCM process kicking in due to Rachel and her Teams efforts with the batch dump of \$21,000,000 is pending claims. Please recall the timeline for the fruits of this effort and consistency to come are beyond 21 days and up and through 90-days as the purification process will be lengthy. We will realize an uptick in revenue beginning later this week and into the next moving forward. Rachel and her Team have been inundated by claims prior to licensure and credentialing dates, as well as others requiring “retouch and refile”. Things are moving, the deposits will follow.

➤ **Recruitment of Providers**

This past Wednesday I met with a physician I would categorize as one of the most likeable, like-minded, proficient PCP’s I’ve met in decades. An excellent visit as we’ve agreed to move forward with additional conversations as early as next week on what it looks like to open a facility potentially as early as November. Currently, I’m putting a plan together to include timelines. We have motion less engagement in our market to the west, but interest persists.

➤ **Medicaid Pro Fees**

From Blue Cross and Blue Shield Part B (Pro Fees) to Medicaid Pro Fees credentialing has been completed and accepted and providers are being entered into their system. This process time will be 2-3 weeks. This category does not hold a substantial volume of charge dollars but will add to the purse.

➤ **Medical Service Coordinator**

- **School Telehealth – Clinton, Arapahoe, Public Schools**

This program continues to move forward and prepare for launch and is following the schedule below:

- ❖ Clinton- Started Monday Sept 16, no visits yet. I have a table set up at each site for parent teacher conferences this week and next to pass out, paperwork, answer questions etc.
- ❖ Arapaho- Finish training Monday 23. Practice patients end of next weekday tbd on Monday. Planned go-live Sept 30.
- ❖ Tele Hospitalist- Have the quote for equipment and software. Working with Jerry of Sooner Technologies to see if there are other options which would utilize some of the equipment we already have and decrease some of the expense.

- **IV/Infusion Program: Accepting patients now**

- ❖ Outpatient infusion services provide patients with medications, fluids, or other treatments in a clinical setting when there is no need for overnight hospitalization
- ❖ Infusions include antibiotics, hydration therapy, Iron infusions or out pt blood or blood product transfusions. Infusions are administered by a RN to ensure safety and proper administration of the treatment. Throughout the infusion patients are closely monitored for any adverse reactions or complications. After receiving an infusion, patients may be observed for a short period to ensure no immediate side effects before they are discharged to go home.

- **Community & Business Telehealth**

Janae's third application is coming together. The Community™.Business.Telehealth.Program will be presented with supportive features and benefits during the September 27th first Chamber Breakfast, hosted by CRH. With the unveiling of this platform for the Community and Employers, I will share data that supports the features and benefits to employers and households. While there is a possibility that some of our service area has a benefit on their insurance plan offering Telehealth, it is not tangible and local. As with all our Points of Service, CRH focuses on hometown and regional access and expertise to improve convenience and quality of care. Once we present and receive feedback from this Chamber Event, we will move forward in forming the offering and developing this service.

- **Community Events**

- Hispanic Heritage Festival on October 12
 - Doing BP checks and providing info about hospital and services.
- Worklahoma Job Fair - October 2

- **REH – Rural Emergency Hospital**

Currently awaiting meeting to be scheduled for the week of the September 23rd to review updated analysis.

- **Trunk Or Treat Public Event**

This outreach is spinning up to a very impressive Community Event and is scheduled to include:

- Music
- “Kids Corner” - Kids activities, such as moon walk, pumpkin contest, truck or treat décor and candy, Face Painting, Photo Booths, Apple Bobbing out of a Vault (Lee's Funeral Home), Bounce House, Prizes and much more
- EMS, Fire Truck, Helicopter, OHP, Local Police
- Food Trucks
- Pumpkin Carving

- Car Show
- Wright Media “Remote Transmission” Coyote
- Truck or Treat Vehicles decorated and passing out candy from churches, nursing homes, staff and more.

➤ **Cardiopulmonary Update**

Things continue to build in our CPD and with the most recent realignment efficiency and growth are projected to move even faster and with more efficiency. Stephanie Drum had been pulling double time which was unfair to her and nearly impossible to meet and exceed expectation for the startup. AS the Director over our Respiratory Therapy Department Stephanie was often called in through the night to save lives then expected to report at 8am to Direct the CPD. Wasn't fair nor working well. We are excited about Stephanies continued support in the CPD while we've moved Andrea Hammer, PTA into the Director Role. Andrea had been directly involved in the startup and ongoing patient care since day one, making her a very strong choice to step in, step up, and move this ball down the field. Congratulations and welcome Andrea! Andrea will be building for these numbers, MTD.

Numbers to date include:

- ✓ 88 total visits
- ✓ 4 new patients added for a total of 17 patients
- ✓ 10 new referrals from OHH 1 from Integris
- ✓ All new referrals called on 2 Patients scheduled for October one for November

➤ **Radiology Update**

David, our Director of Radiology Service has provided the following summary:

Month		XR	CT	US
JAN		222	171	13
FEB		219	165	17
MAR		234	189	13
APR		275	207	13
MAY		256	185	18
JUN		209	214	11
JUL		222	211	7
AUG		231	254	19
SEP		161	165	12
OCT		0	0	0
NOV		0	0	0
DEC		0	0	0
Totals		2029	1761	123

➤ **August Numbers**

- Total patients -588
- ER - 471
- Outpatient - 94
- Inpatient - 21
- Observation - 5